

Help Us Celebrate the Spirit of '76 in 2026!

Join Up!



PARTNERSHIP OPPORTUNITIES

**Saturday June 6, 2026
Plymouth, Bearolina**



12th Annual NATIONAL BLACK BEAR FESTIVAL



Our partnerships are designed to ensure that you receive **TOP NOTCH OPPORTUNITIES** to market your business to thousands of fans in one day.



Our Partnerships **begin at \$1500** and go to the Presenting Partnership of \$20,000.



NEW! If your organization is affiliated with **Environmental Conservation**, we would love to recognize you as one of our Conservation Partners and give you an extra shout out!



Partnerships are negotiable and customizable to offer the highest and best exposure for your business.



We have **numerous adventures and activities** that you can affiliate with as part of your partnership for higher exposure and additional marketing through our media.



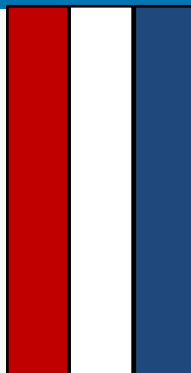
We will work with you one on one to make sure you are happy with your investment!



\$1,500

LEVEL

- ☐ 10 x 10 Booth Space including electrical
- ☐ Listing on Website
- ☐ Database Capture At your booth space permitted
- ☐ Two -Official T shirts
- ☐ VIP Tickets Two - Sponsor Sunset River Cruise



\$3,000

LEVEL

- ☐ 10 x 20 Booth Space including electrical
- ☐ Listing on Website
- ☐ Database Capture At your booth space permitted
- ☐ Four-Official T shirts
- ☐ VIP Tickets Four - Sunset River Cruise
- ☐ Banner Placement on Festival Footprint (Banner provided by business)
- ☐ One Social Media Post with your logo
- ☐ One Social Media Post pertaining to any Giveaway if your organization would like to propose
- ☐ Option to affiliate with an event - see below activities at \$3,000 level
- ☐ Your organization is included in advertising with selected event



\$5,000

LEVEL

- ☐ 10 x 30 Booth Space including electrical
- ☐ Logo on Website with reciprocal link
- ☐ Database Capture At your booth space permitted
- ☐ Six-Official T shirts
- ☐ VIP Tickets Six - Sunset River Cruise
- ☐ Banner Placement on Festival Footprint (Banner provided by business)
- ☐ Three Social Media Ads with your logo
- ☐ Two Social Media Post pertaining to any Giveaway your organization would like to propose
- ☐ Option to affiliate with an event - see below activities at \$5,000 level



\$8,000

LEVEL

- ☐ Custom Booth Space including electrical
- ☐ Logo on Website with reciprocal link
- ☐ Database Capture At your booth space permitted
- ☐ Eight-Official T shirts
- ☐ VIP Tickets Six - Sunset River Cruise
- ☐ Banner Placement on Festival Footprint (Banner provided by business)
- ☐ Four Social Media Ads with your logo
- ☐ Three Social Media Post pertaining to any Giveaway your organization would like to propose
- ☐ Option to affiliate with an event - see below activities at \$8,000 level
- ☐ Your organization is included in advertising with selected event
- ☐ Name included with Radio Advertising
- ☐ Logo included on Television Advertising
- ☐ Pontoon Boat Ride for Two during the Sunset Cruise

Brand Exclusivity

\$10,000

LEVEL

- ☐ Custom Booth Space including electrical
- ☐ Logo on Website with reciprocal link
- ☐ Database Capture At your booth space permitted
- ☐ Ten -Official T shirts
- ☐ VIP Tickets Eight - Sunset River Cruise
- ☐ Banner Placement on Festival Footprint (Banner provided by business)
- ☐ Six Social Media Ads with your logo
- ☐ Four Social Media Post pertaining to any Giveaway your organization would like to propose
- ☐ Option to affiliate with an event - see below activities at \$10,000 level
- ☐ Your organization is included in advertising with selected event
- ☐ Name included with Radio Advertising
- ☐ Logo included on Television Advertising
- ☐ Pontoon Boat Ride for Two during the Sunset Cruise
- ☐ Two Tickets for Private Bear Tour to be scheduled later in June

Brand Exclusivity





ADVENTURES

PICK ONE

TO ADD VALUE TO YOUR SPONSORSHIP



\$3,000 LEVEL

Papa Bear Classic Car Show
Can you Outrun a Bear?
Hospitality House
Ember Fire Arts-Fire Performer
Information Booth
Mechanical Bear Ride
Revolutionary Volunteer T-Shirts
Petting Zoo



\$5,000 LEVEL

NEW!!! Revolutionary War Regiments
NEW!!! Period Music
NEW!!! VIP Area
Pontoon Boat Rides
Fine Art Photography Contest
Miss Black Bear Pageant
Run with the Bears 5K



\$8,000 LEVEL

NEW!!! Period Patriotic Play
Wild Bear Tours
Live Music Stage
Or any from the \$3,000 or \$5,000 Levels



\$10,000 LEVEL

Reflections on the Roanoke –Fireworks
NEW!!! Period Patriotic Play
BIGGER AND BETTER!!! Cool Cub Kid Zone
Or Any adventures/activities listed above

All events subject to change without notice





PRESENTING SPONSORSHIP \$20,000

This is the Papa Bear of the National Black Bear Festival!



- ☐ Custom Booth Space including electrical
- ☐ Logo on Website with reciprocal link
- ☐ Presenting Sponsor and Logo with Location on Digital Map with Logo
- ☐ Database Capture At your booth space permitted
- ☐ Twenty -Official T shirts
- ☐ VIP Tickets Ten - Sunset River Cruise
- ☐ Banner Placement on Festival Footprint (Banner provided by business)
- ☐ Six Social Media Ads with your logo
- ☐ Five Social Media Post for to any Giveaway you would like to propose
- ☐ Option to affiliate with any event - see activities
- ☐ Organization as Presenting Sponsor included with Radio Advertising
- ☐ Presenting Sponsor & Logo included on Television Advertising
- ☐ Four Tickets for Private Bear Tour to be scheduled later in June
- ☐ Six Helicopter Ride Tickets

Only **ONE** available

Affiliated with **ALL** individual events

Open to discuss customized activations

Customized space on Festival Footprint

All media includes **YOUR BUSINESS** as the Presenting Sponsor of the National Black Bear Festival



THANK YOU FOR CONSIDERING A PARTNERSHIP

The 12th Annual

NATIONAL

BLACK BEAR FESTIVAL

Celebrating the Spirit of '76 in 2026!

Please contact us:

Bradley Yates

director@nationalbearfest.com

252-793-6627

www.nationalbearfest.com



BLACK BEAR FESTIVAL SPONSORSHIP COMMITMENT

Name: _____

Business Organization: _____

Physical Address: _____

Mailing Address: _____

Email address: _____

Phone: _____

Amount of Sponsorship: _____

Event I would like to Affiliate: _____

Signature: _____ Date: _____

A contract and invoice will be sent to your email.

Thank you for your interest and consideration of the National Black Bear Festival!



252-793-6627 | www.nationalbearfest.com

The Wildly Successful!

National Black Bear Festival

2015 Best New Festival in NC

2016 NC Event of the Year

2017 Best Small Festival in the Southeast

2018 NC Event of the Year

2020 NC Virtual Event of the Year

2022 Best Festival in the Southeast

2024 Best Festival in the Southeast
Runner-Up



NationalBearFest.com 252-793-6627 Email: Director@NationalBearFest.com